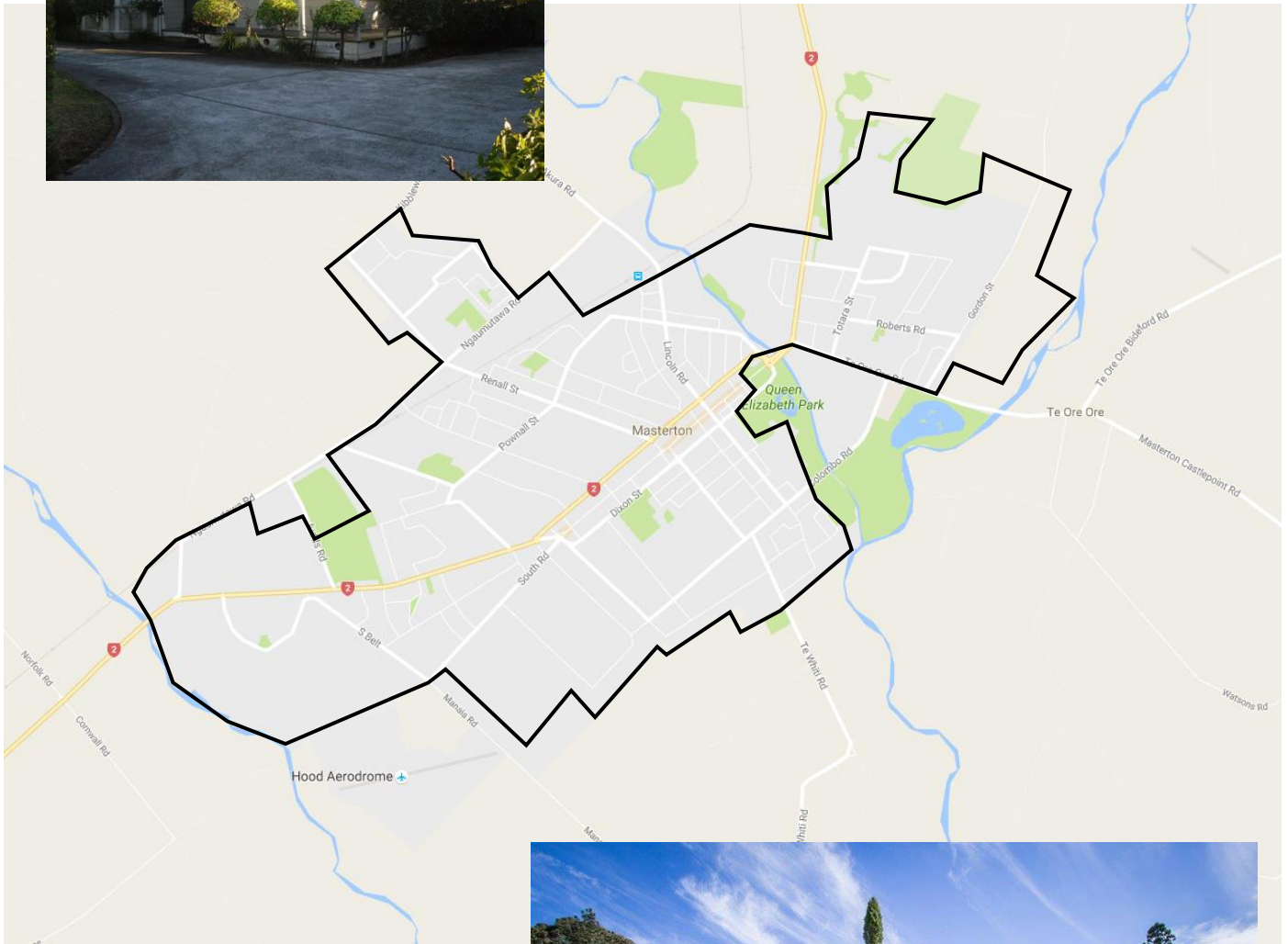




Territory Guide: Masterton

Hire-A-Hubby Territory Profile

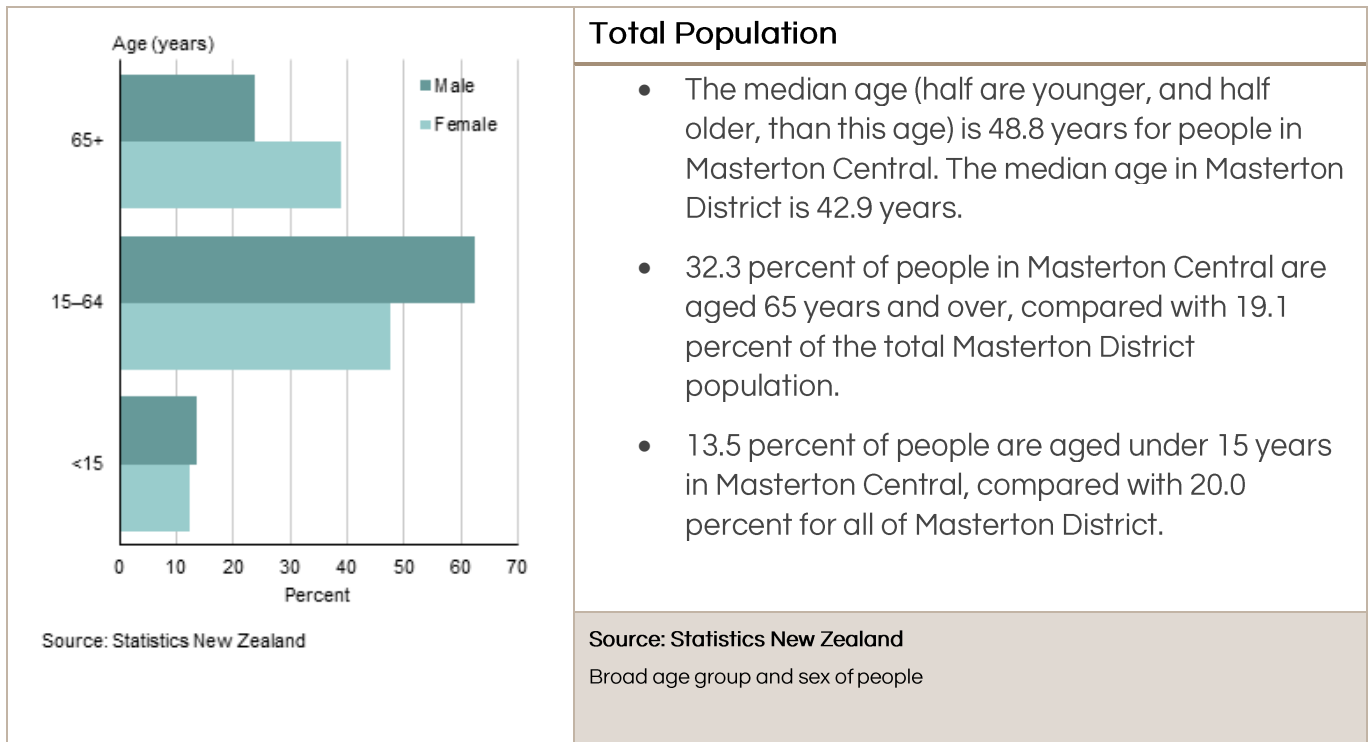
 TERRITORY MAP | MASTERTON



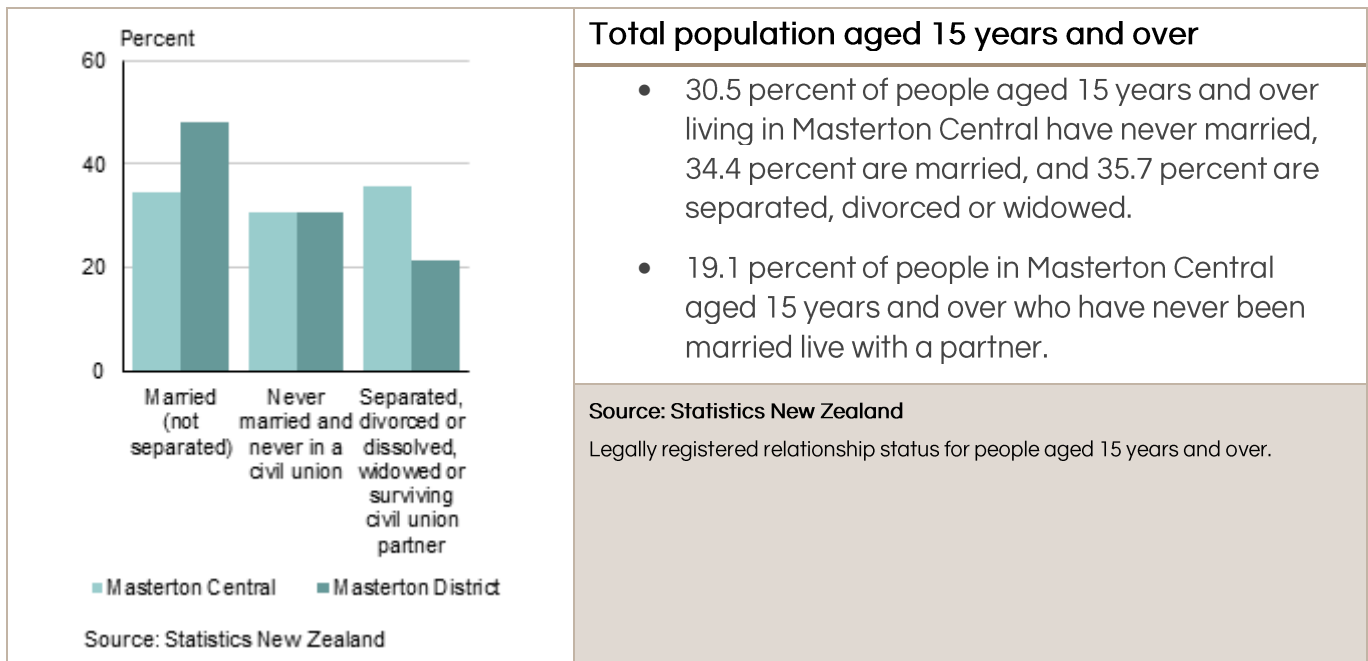
Territory Demographics



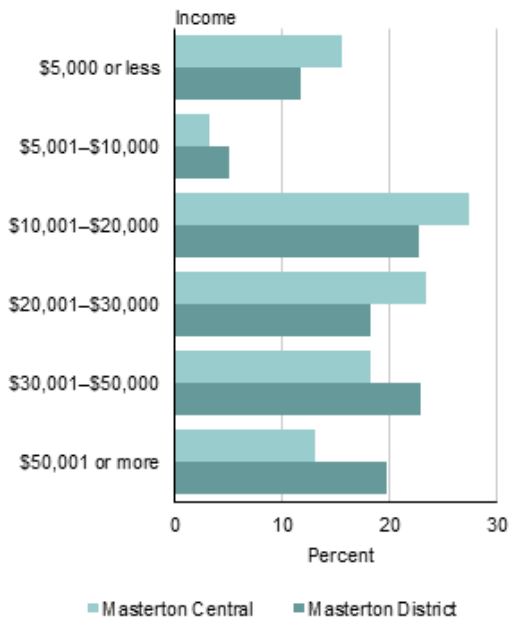
AGE AND GENDER



RELATIONSHIP STATUS



INCOME



Source: Statistics New Zealand

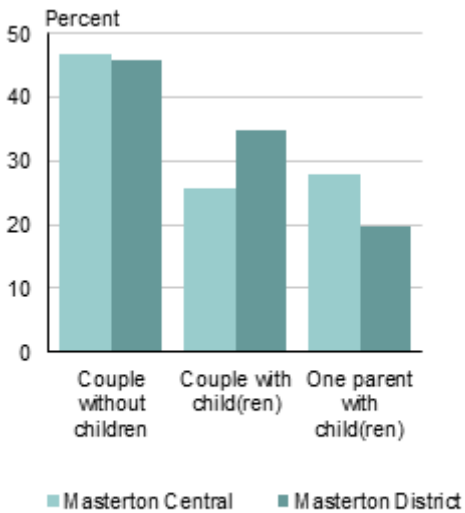
Total population aged 15 years and over

- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Masterton Central is \$21,300. This compares with a median of \$25,300 for all of Masterton District.
- 45.8 percent of people aged 15 years and over in Masterton Central have an annual income of \$20,000 or less, compared with 39.3 percent of people for Masterton District as a whole.
- In Masterton Central, 12.9 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 19.7 percent of people in Masterton District.

Source: Statistics New Zealand

Total personal income for people aged 15 years and over.

FAMILY STRUCTURE



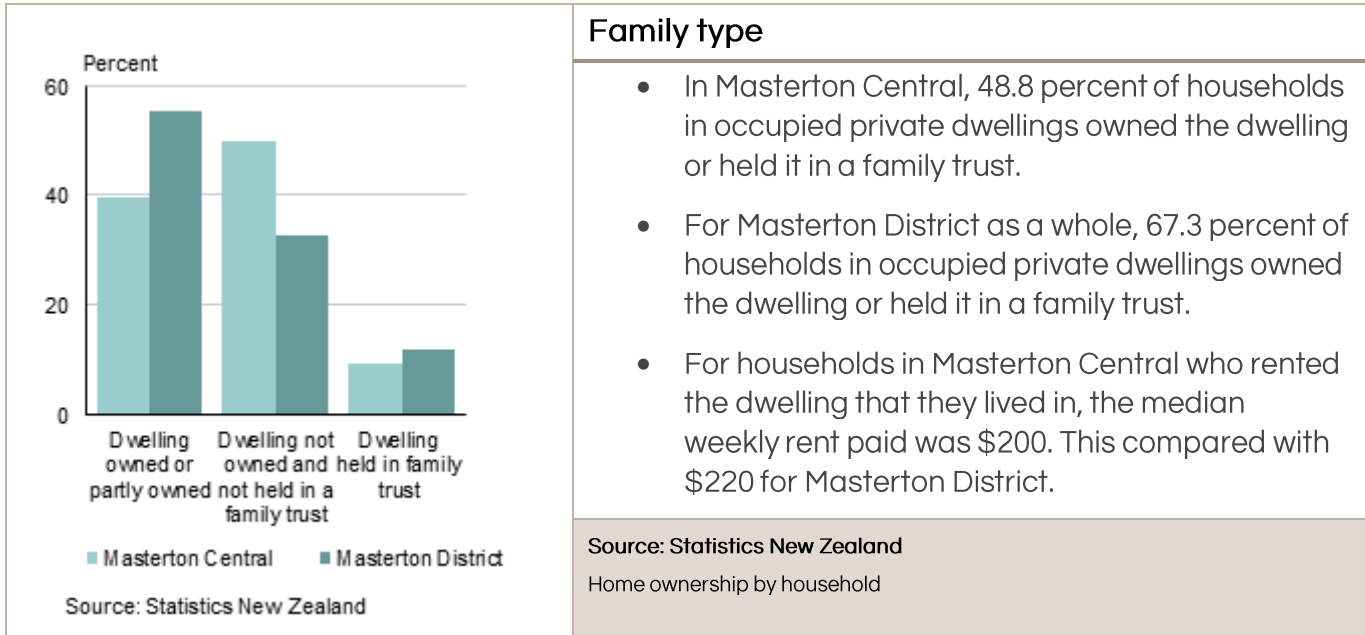
Source: Statistics New Zealand

Family type

- Couples with children make up 25.6 percent of all families in Masterton Central, while couples without children make up 46.5 percent of all families.
- In Masterton District, couples with children make up 34.8 percent of all families, while couples without children make up 45.6 percent of all families.
- 27.9 percent of families in Masterton Central are one parent with children families, while one parent with children families make up 19.7 percent of families for Masterton District as a whole.

Source: Statistics New Zealand

Family Type



Family type

- In Masterton Central, 48.8 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Masterton District as a whole, 67.3 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in Masterton Central who rented the dwelling that they lived in, the median weekly rent paid was \$200. This compared with \$220 for Masterton District.

Source: Statistics New Zealand
Home ownership by household



Contact

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