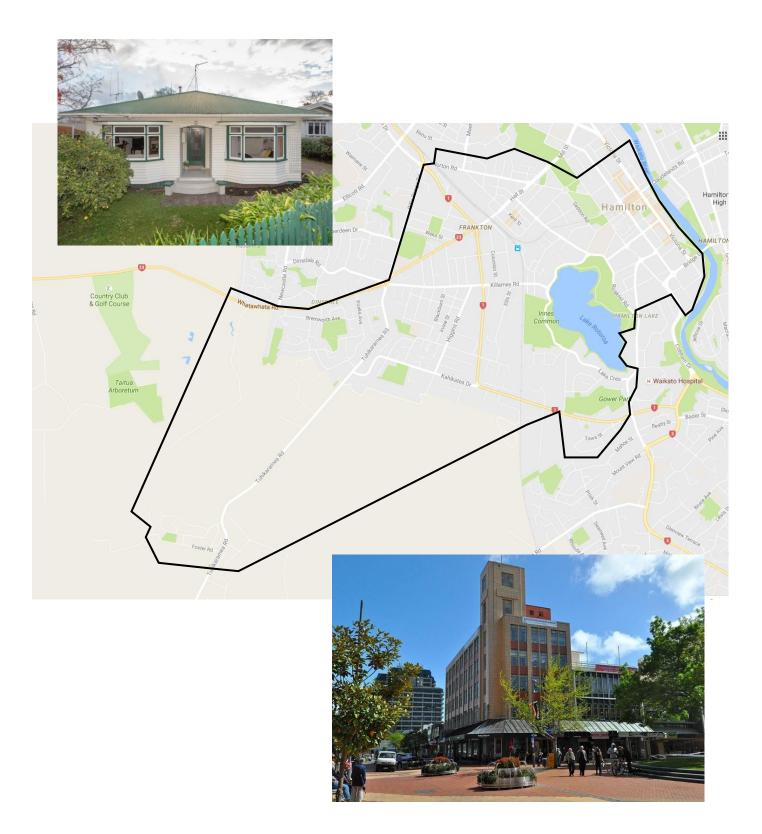




Territory Guide: Hamilton Central

Hire-A-Hubby Territory Profile

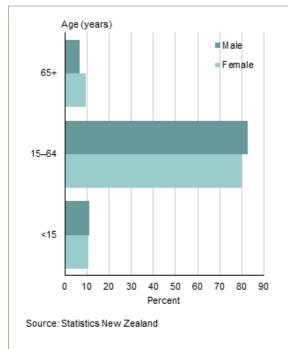
TERRITORY MAP | HAMILTON CENTRAL



Territory Demographics



AGE AND GENDER



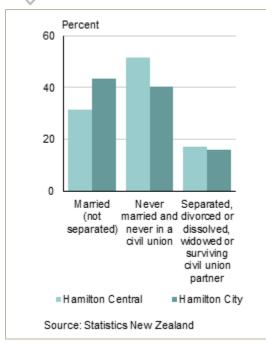
Total Population

- The median age (half are younger, and half older, than this age) is 29.9 years for people in Hamilton Central. The median age in Hamilton City is 32.2 years.
- 7.9 percent of people in Hamilton Central are aged 65 years and over, compared with 11.4 percent of the total Hamilton City population.
- 11.0 percent of people are aged under 15 years in Hamilton Central, compared with 21.5 percent for all of Hamilton City.

Source: Statistics New Zealand
Broad age group and sex of people



RELATIONSHIP STATUS



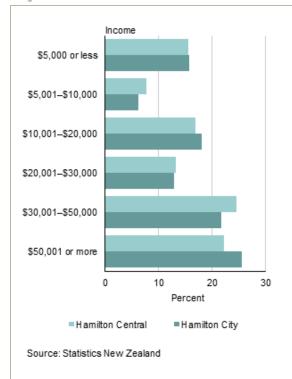
Total population aged 15 years and over

- 51.5 percent of people aged 15 years and over living in Hamilton Central have never married, 31.3 percent are married, and 17.2 percent are separated, divorced or widowed.
- 21.4 percent of people in Hamilton Central aged 15 years and over who have never been married live with a partner.

Source: Statistics New Zealand

Legally registered relationship status for people aged 15 years and over.





Total population aged 15 years and over

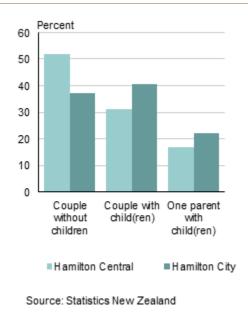
- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Hamilton Central is \$27,700. This compares with a median of \$27,700 for all of Hamilton City.
- 40.2 percent of people aged 15 years and over in Hamilton Central have an annual income of \$20,000 or less, compared with 39.9 percent of people for Hamilton City as a whole.
- In Hamilton Central, 22.2 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 25.6 percent of people in Hamilton City.

Source: Statistics New Zealand

Total personal income for people aged 15 years and over.



FAMILY STRUCTURE



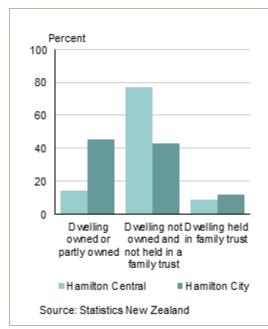
Family type

- Couples with children make up 31.2 percent of all families in Hamilton Central, while couples without children make up 51.9 percent of all families.
- In Hamilton City, couples with children make up 40.7 percent of all families, while couples without children make up 37.2 percent of all families.
- 16.9 percent of families in Hamilton Central are one parent with children families, while one parent with children families make up 22.0 percent of families for Hamilton City as a whole.

Source: Statistics New Zealand

Family Type





Family type

- In Hamilton Central, 23.0 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Hamilton City as a whole, 57.2 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in Hamilton Central who rented the dwelling that they lived in, the median weekly rent paid was \$240. This compared with \$290 for Hamilton City.

Source: Statistics New Zealand
Home ownership by household



Contact

Hire-A-Hubby, Unit 8, 49 Sainsbury Road, Auckland 1025, New Zealand 0800 692 643