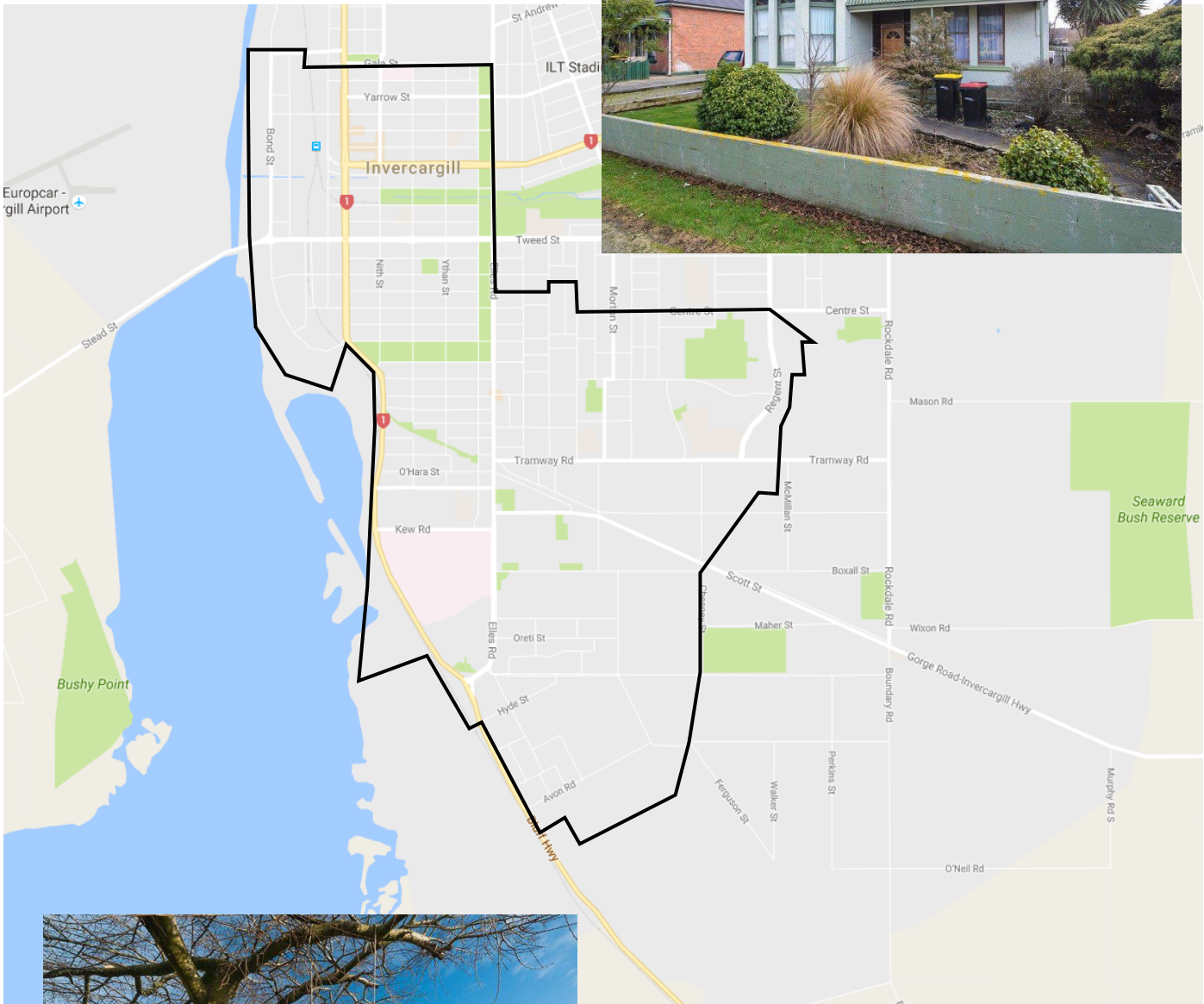




## Territory Guide: Invercargill Central

# Hire-A-Hubby Territory Profile

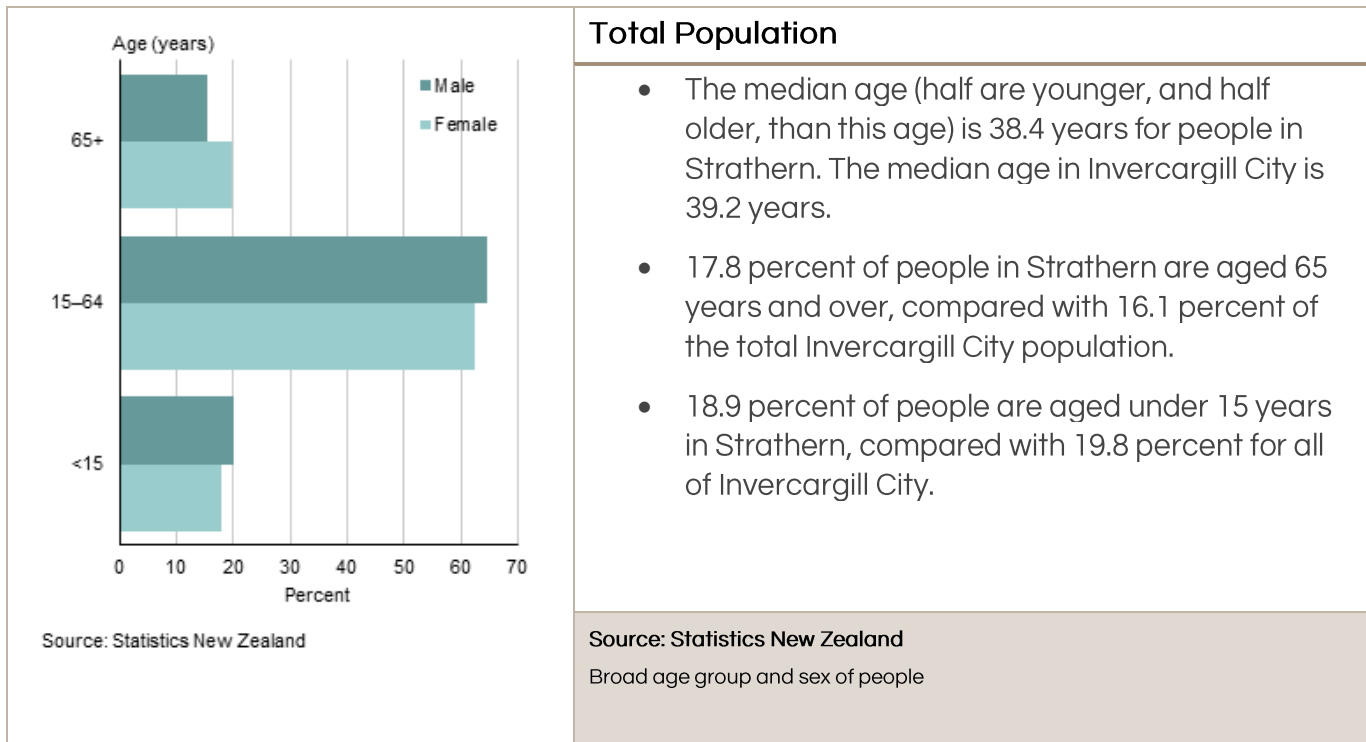
TERRITORY MAP | INVERCARGILL CENTRAL



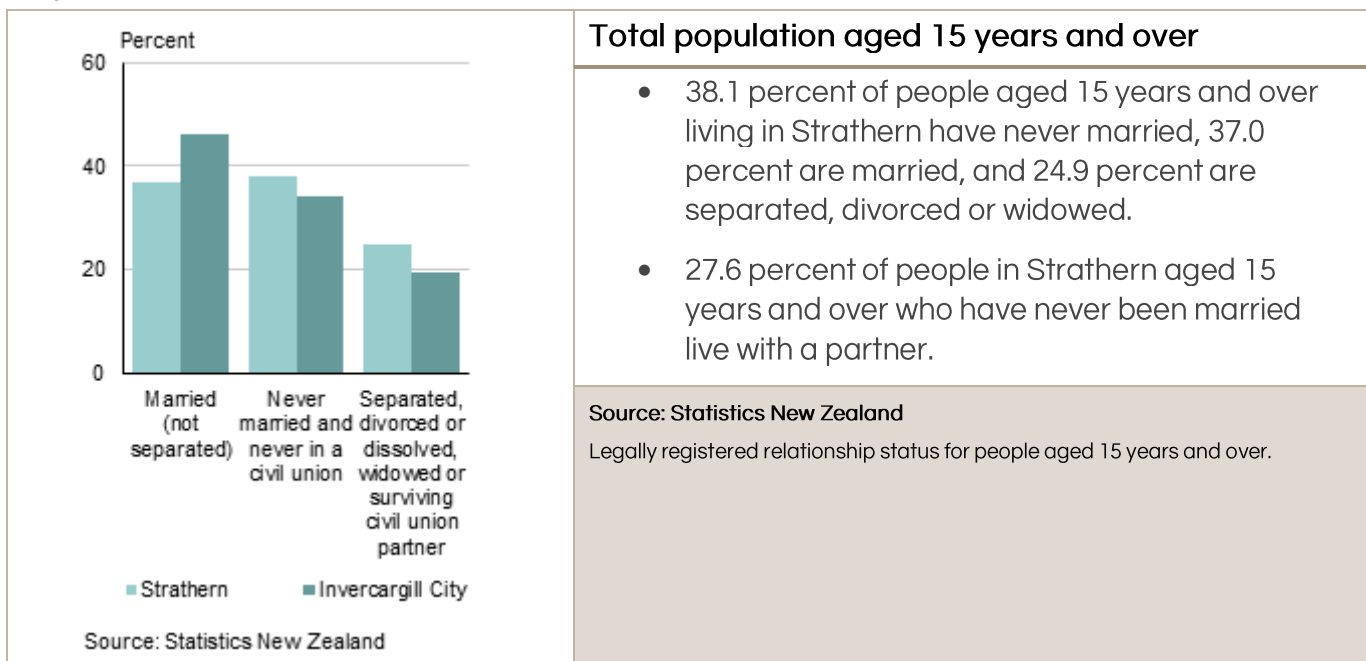
# Territory Demographics



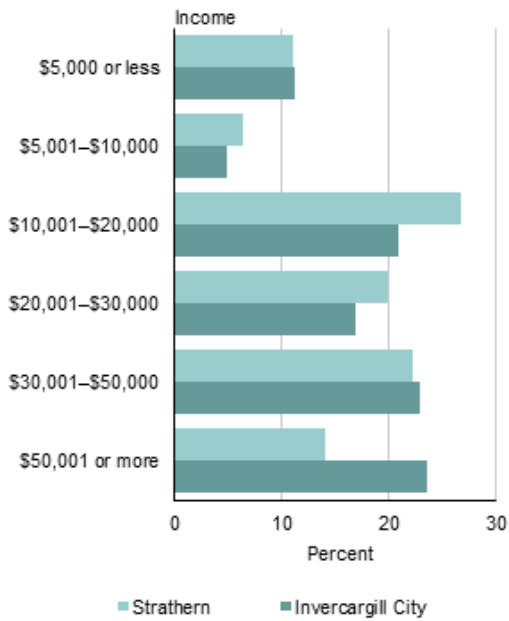
## AGE AND GENDER



## RELATIONSHIP STATUS



## INCOME



Source: Statistics New Zealand

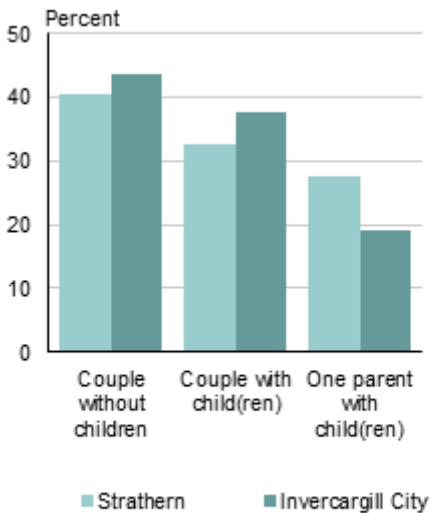
### Total population aged 15 years and over

- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Strathern is \$22,300. This compares with a median of \$27,400 for all of Invercargill City.
- 43.9 percent of people aged 15 years and over in Strathern have an annual income of \$20,000 or less, compared with 36.9 percent of people for Invercargill City as a whole.
- In Strathern, 14.0 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 23.5 percent of people in Invercargill City.

Source: Statistics New Zealand

Total personal income for people aged 15 years and over.

## FAMILY STRUCTURE



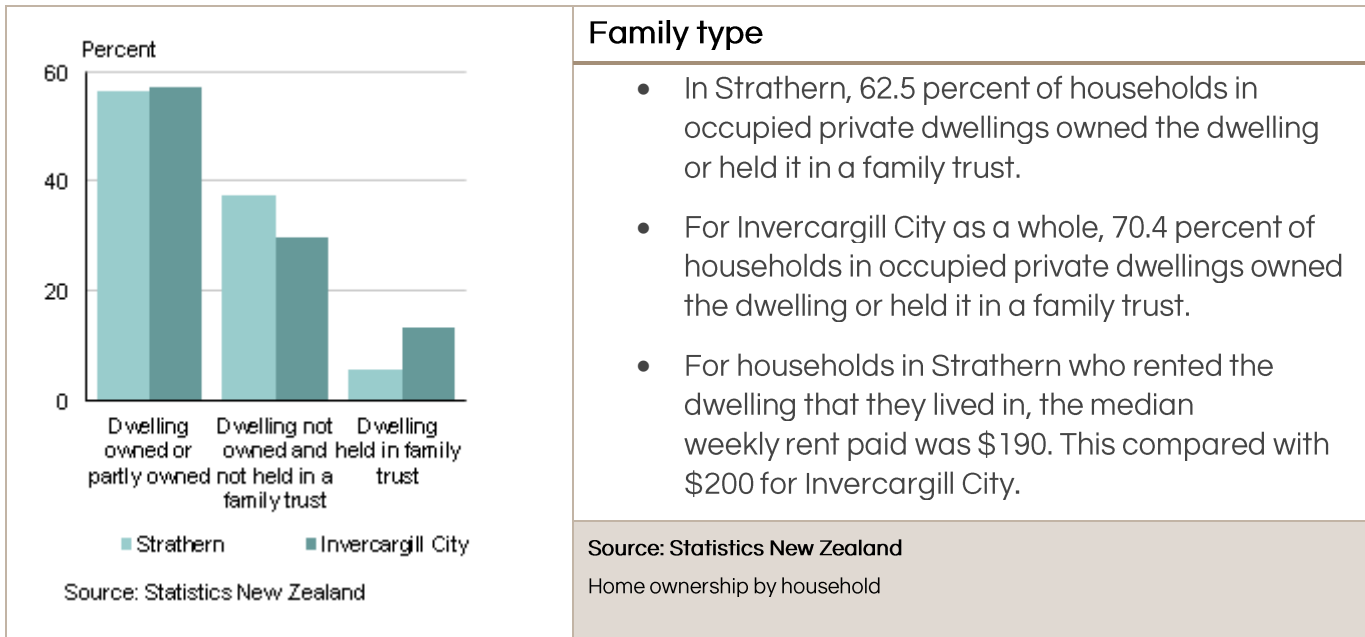
Source: Statistics New Zealand

### Family type

- Couples with children make up 32.5 percent of all families in Strathern, while couples without children make up 40.3 percent of all families.
- In Invercargill City, couples with children make up 37.5 percent of all families, while couples without children make up 43.4 percent of all families.
- 27.7 percent of families in Strathern are one parent with children families, while one parent with children families make up 19.1 percent of families for Invercargill City as a whole.

Source: Statistics New Zealand

Family Type



**Family type**

- In Strathern, 62.5 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Invercargill City as a whole, 70.4 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in Strathern who rented the dwelling that they lived in, the median weekly rent paid was \$190. This compared with \$200 for Invercargill City.

Source: Statistics New Zealand  
Home ownership by household



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