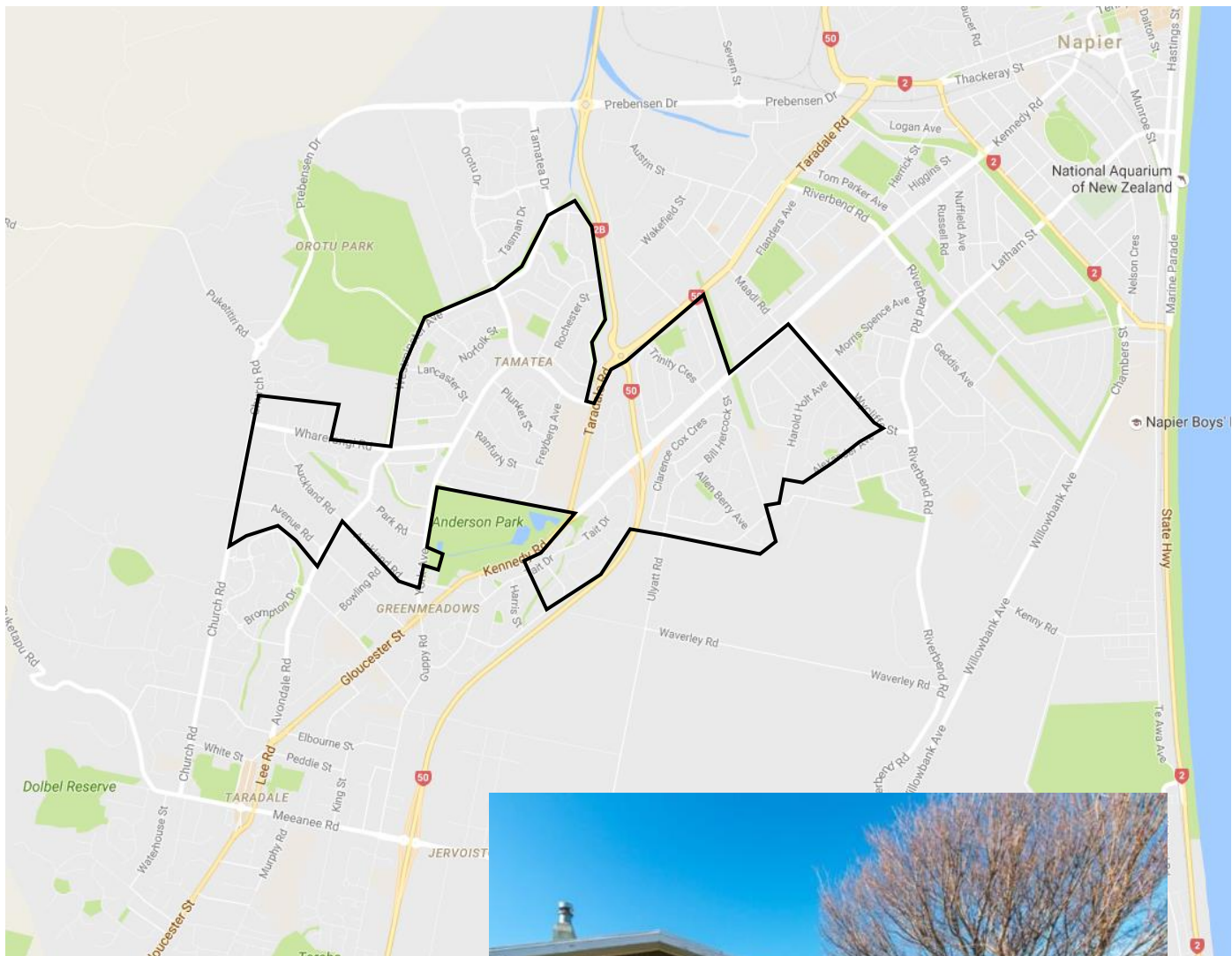




## Territory Guide: Tamatea

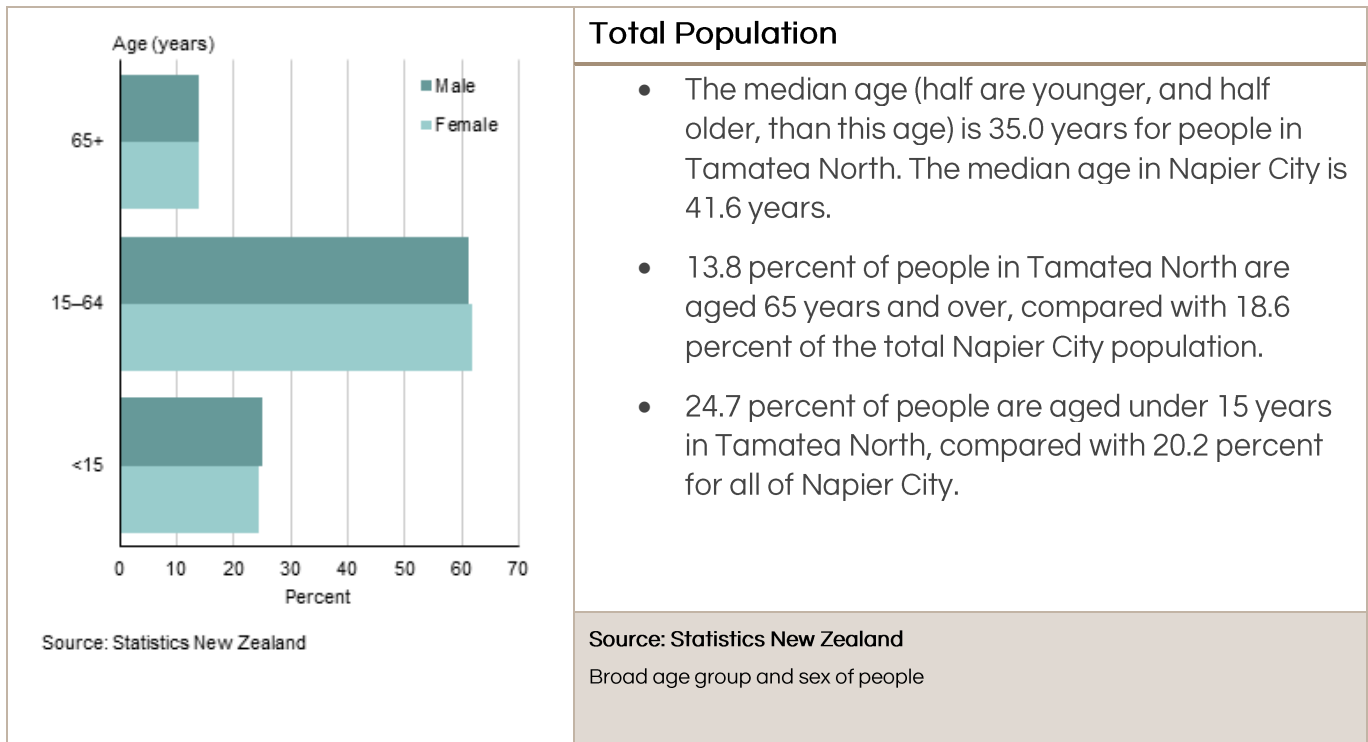
# Hire-A-Hubby Territory Profile



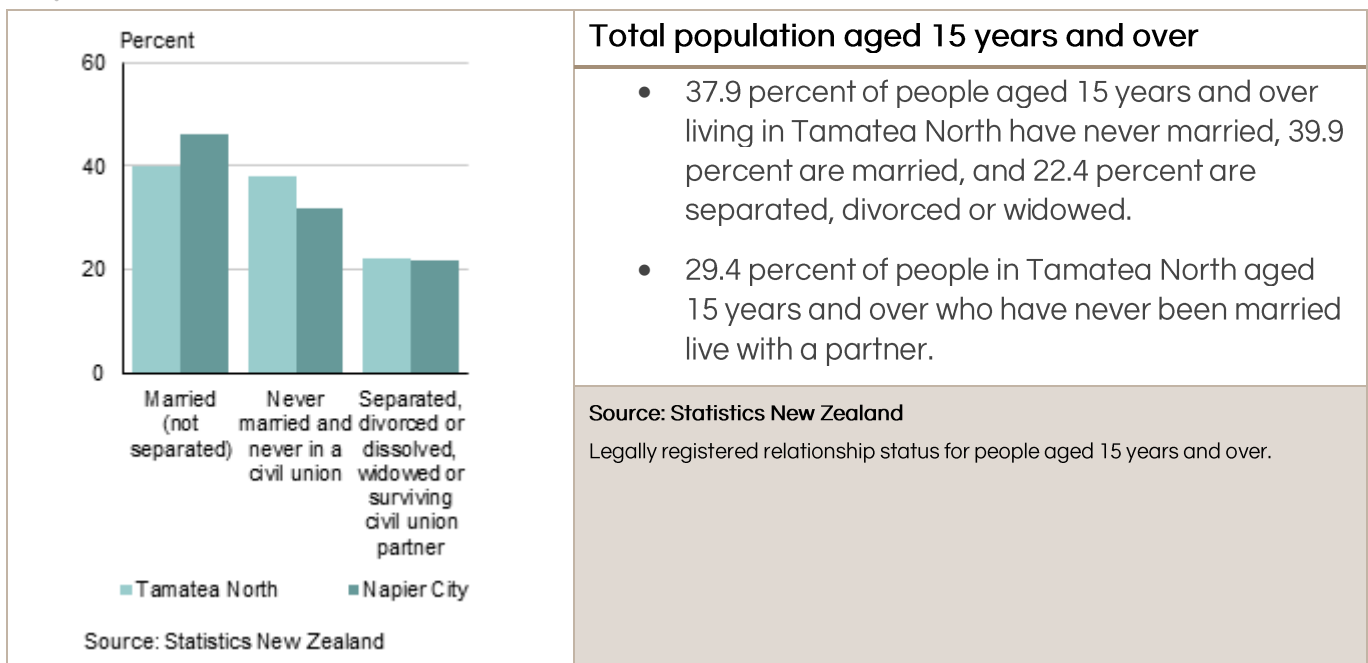
# Territory Demographics



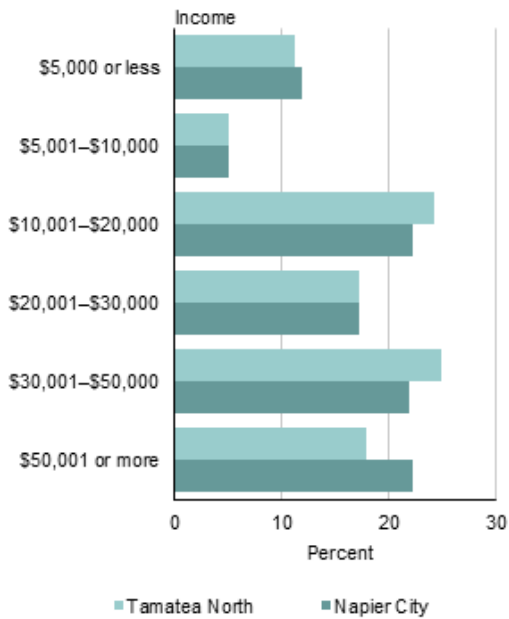
## AGE AND GENDER



## RELATIONSHIP STATUS



## INCOME



Source: Statistics New Zealand

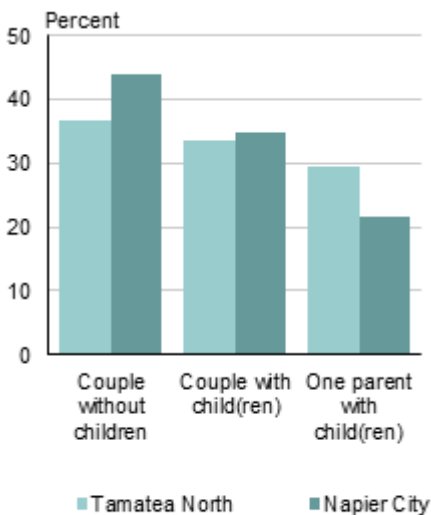
### Total population aged 15 years and over

- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Tamatea North is \$24,600. This compares with a median of \$26,000 for all of Napier City.
- 40.2 percent of people aged 15 years and over in Tamatea North have an annual income of \$20,000 or less, compared with 38.9 percent of people for Napier City as a whole.
- In Tamatea North, 17.9 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 22.1 percent of people in Napier City.

Source: Statistics New Zealand

Total personal income for people aged 15 years and over.

## FAMILY STRUCTURE



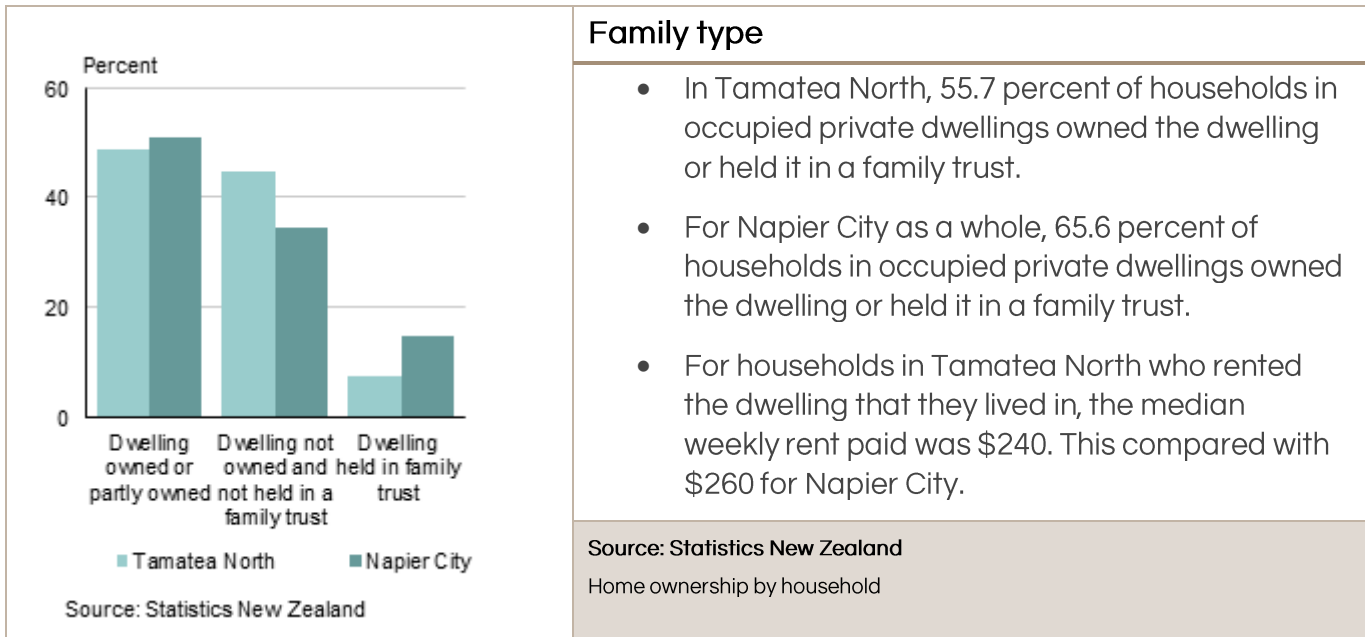
Source: Statistics New Zealand

### Family type

- Couples with children make up 33.5 percent of all families in Tamatea North, while couples without children make up 36.6 percent of all families.
- In Napier City, couples with children make up 34.7 percent of all families, while couples without children make up 43.9 percent of all families.
- 29.5 percent of families in Tamatea North are one parent with children families, while one parent with children families make up 21.5 percent of families for Napier City as a whole.

Source: Statistics New Zealand

Family Type



### Family type

- In Tamatea North, 55.7 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Napier City as a whole, 65.6 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in Tamatea North who rented the dwelling that they lived in, the median weekly rent paid was \$240. This compared with \$260 for Napier City.

Source: Statistics New Zealand  
Home ownership by household



### Contact

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