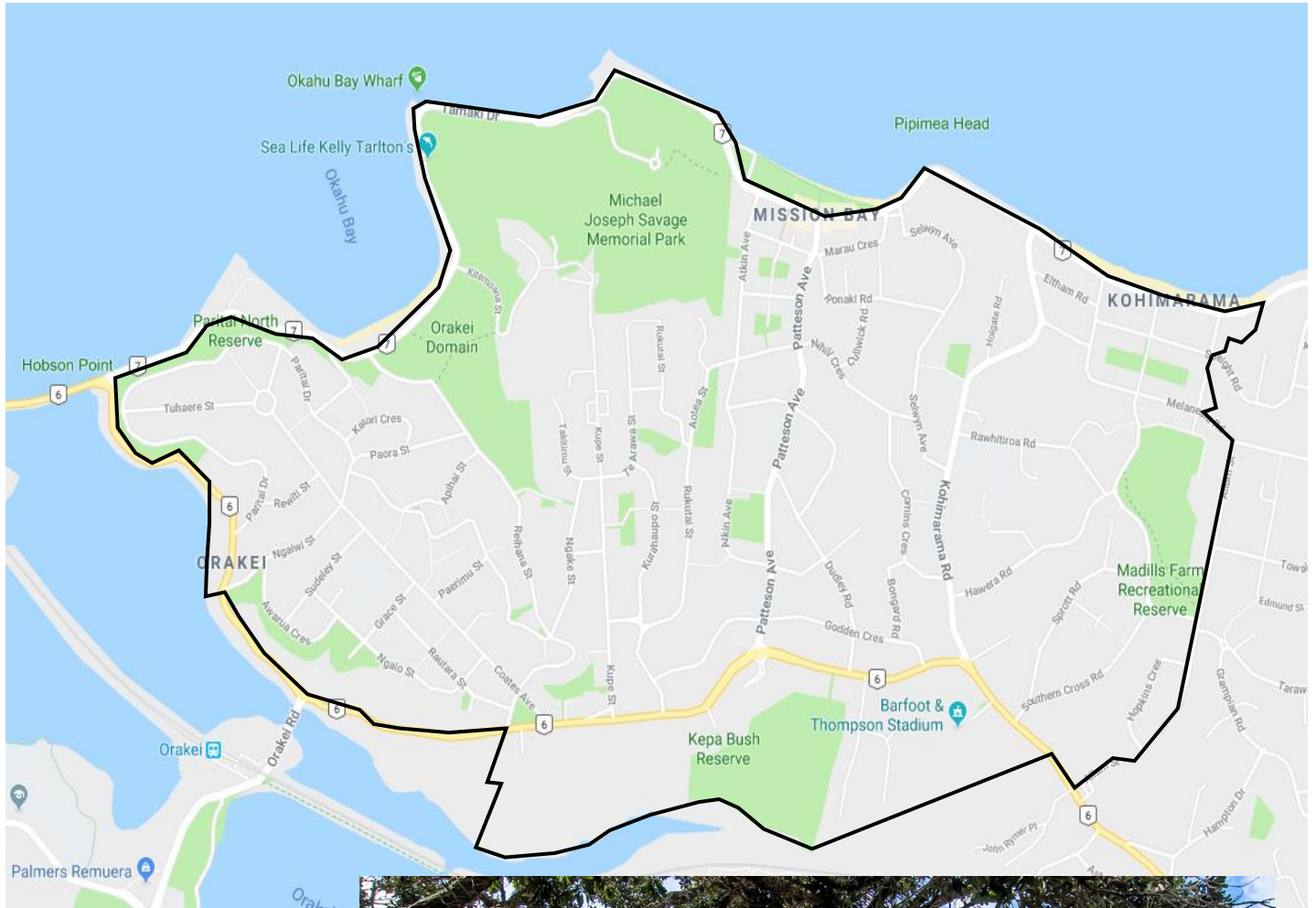




Territory Guide: Mission Bay

Hire-A-Hubby Territory Profile

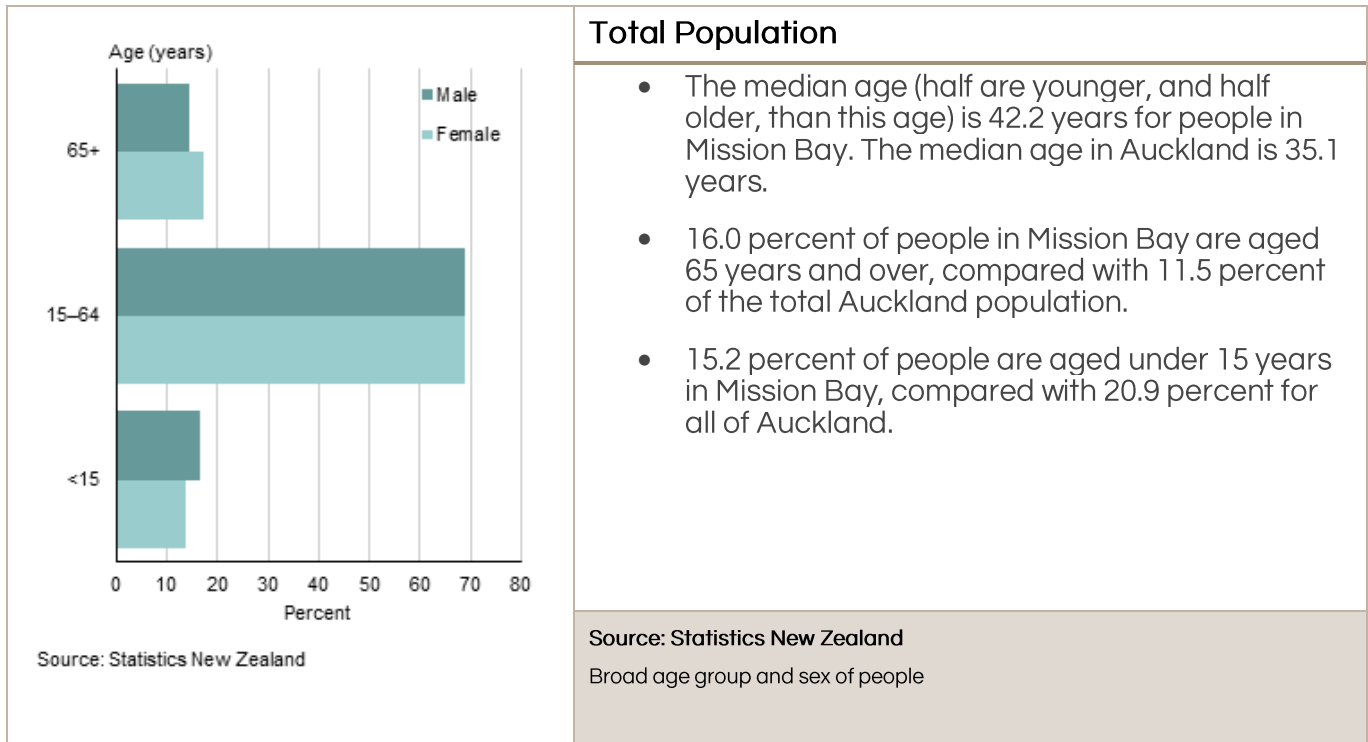
 TERRITORY MAP | MISSION BAY



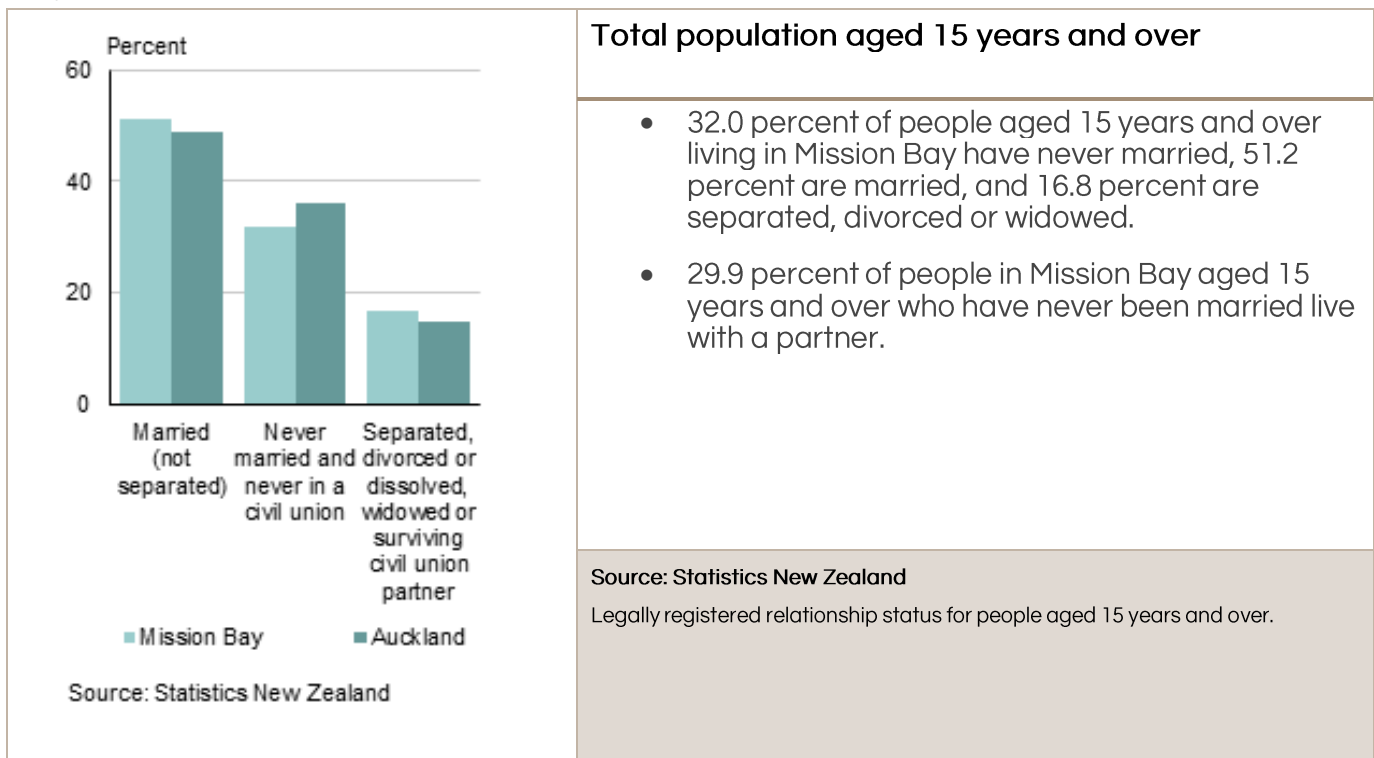
Territory Demographics



AGE AND GENDER

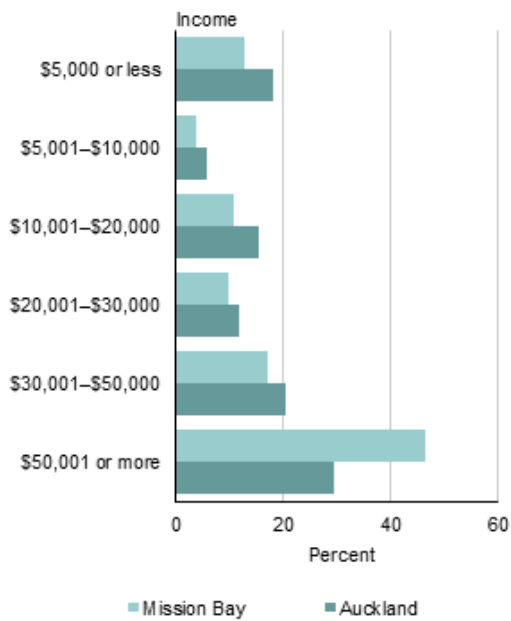


RELATIONSHIP STATUS





INCOME



Source: Statistics New Zealand

Total population aged 15 years and over

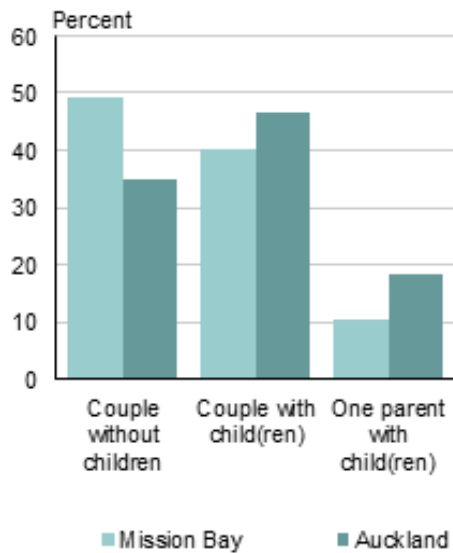
- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Mission Bay is \$45,400. This compares with a median of \$29,600 for all of Auckland.
- 26.8 percent of people aged 15 years and over in Mission Bay have an annual income of \$20,000 or less, compared with 39.0 percent of people for Auckland as a whole.
- In Mission Bay, 46.4 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 29.2 percent of people in Auckland.

Source: Statistics New Zealand

Total personal income for people aged 15 years and over.



FAMILY STRUCTURE



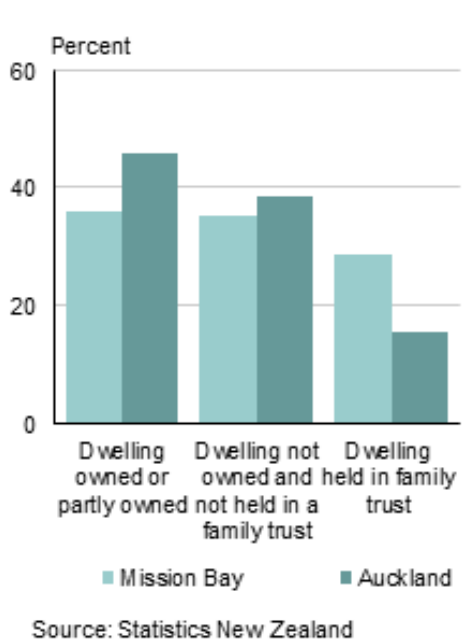
Source: Statistics New Zealand

Family type

- Couples with children make up 40.3 percent of all families in Mission Bay, while couples without children make up 49.1 percent of all families.
- In Auckland, couples with children make up 46.5 percent of all families, while couples without children make up 35.1 percent of all families.
- 10.6 percent of families in Mission Bay are one parent with children families, while one parent with children families make up 18.4 percent of families for Auckland as a whole.

Source: Statistics New Zealand

Family Type



Family type

- In Mission Bay, 64.7 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Auckland as a whole, 61.5 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in Mission Bay who rented the dwelling that they lived in, the median weekly rent paid was \$420. This compared with \$350 for Auckland.

Source: Statistics New Zealand
Home ownership by household



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