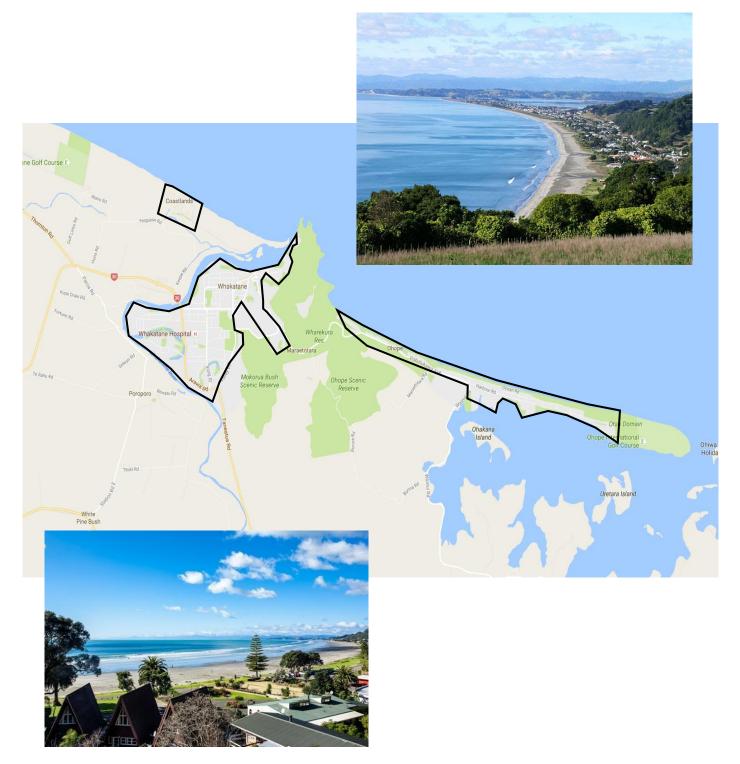




Territory Guide: Whakatane Ohope

# Hire-A-Hubby Territory Profile

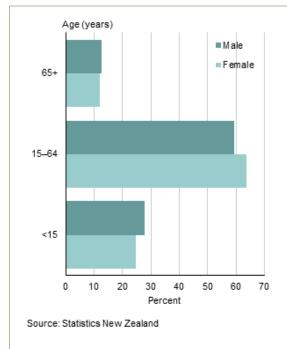
## TERRITORY MAP | WHAKATANE OHOPE



## **Territory Demographics**



## AGE AND GENDER



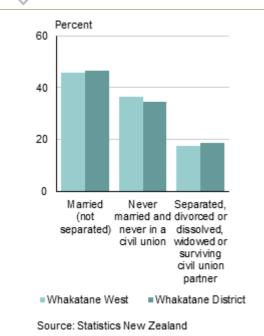
#### **Total Population**

- The median age (half are younger, and half older, than this age) is 34.5 years for people in Whakatane West. The median age in Whakatane District is 39.6 years.
- 12.2 percent of people in Whakatane West are aged 65 years and over, compared with 15.3 percent of the total Whakatane District population.
- 26.3 percent of people are aged under 15 years in Whakatane West, compared with 23.2 percent for all of Whakatane District.

Source: Statistics New Zealand
Broad age group and sex of people



## RELATIONSHIP STATUS



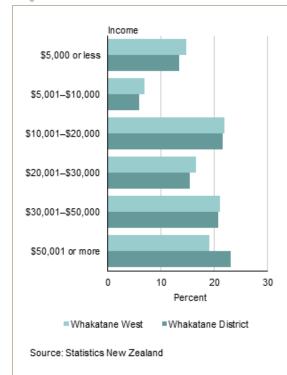
## Total population aged 15 years and over

- 36.4 percent of people aged 15 years and over living in Whakatane West have never married, 45.8 percent are married, and 17.8 percent are separated, divorced or widowed.
- 33.8 percent of people in Whakatane West aged 15 years and over who have never been married live with a partner.

#### Source: Statistics New Zealand

Legally registered relationship status for people aged 15 years and over.





### Total population aged 15 years and over

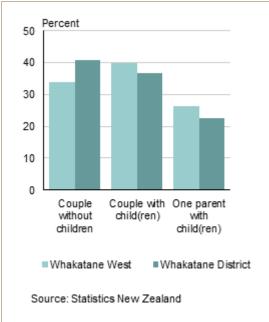
- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Whakatane West is \$23,900. This compares with a median of \$25,600 for all of Whakatane District.
- 43.4 percent of people aged 15 years and over in Whakatane West have an annual income of \$20,000 or less, compared with 40.8 percent of people for Whakatane District as a whole.
- In Whakatane West, 19.1 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 23.1 percent of people in Whakatane District.

Source: Statistics New Zealand

Total personal income for people aged 15 years and over.



## FAMILY STRUCTURE



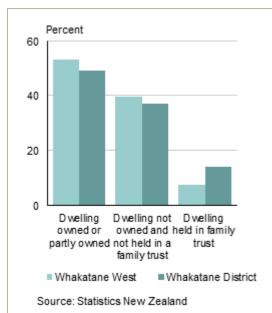
## Family type

- Couples with children make up 39.8 percent of all families in Whakatane West, while couples without children make up 33.8 percent of all families.
- In Whakatane District, couples with children make up 36.6 percent of all families, while couples without children make up 40.8 percent of all families.
- 26.4 percent of families in Whakatane West are one parent with children families, while one parent with children families make up 22.6 percent of families for Whakatane District as a whole.

Source: Statistics New Zealand

Family Type





## Family type

- In Whakatane West, 60.8 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Whakatane District as a whole, 63.1
  percent of households in occupied private
  dwellings owned the dwelling or held it in a family
  trust.
- For households in Whakatane West who rented the dwelling that they lived in, the median weekly rent paid was \$250. This compared with \$220 for Whakatane District.

Source: Statistics New Zealand
Home ownership by household



#### Contact

Hire-A-Hubby, Unit 8, 49 Sainsbury Road, Auckland 1025, New Zealand 0800 692 643